



NutreeFarm  
Agricultural  
Company – Pune  
India

# Objective

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- NutreeFarm is engaged since 2016, in doing research & development of high-quality proven grafted Avocado varieties like **Maluma, Pinkerton, Hass & other varieties.**
- Our objective is to import authentic planting material and help Indian farmer with complete support.
- Aim is to transfer the right knowledge and create awareness in Indian market.





**allesbeste**  
*Kwekery*



PARTNERSHIP:-  
Exclusive  
Ownership with  
NutreeFarm

- The Nutreefarm is jointly ventured by licensing agreement with **Allesbeste Nursery & The FRUIT FARM Group** of South Africa companies since 2017 to provide high-quality Avocado plants in India.
- **Allesbeste** – Maluma Sion and many more in future
- **The FRUIT FARM Group** – Bounty rootstock



avor

allesbeste  
KWALITEIT WEENS PASSIE

join the *av*olution.



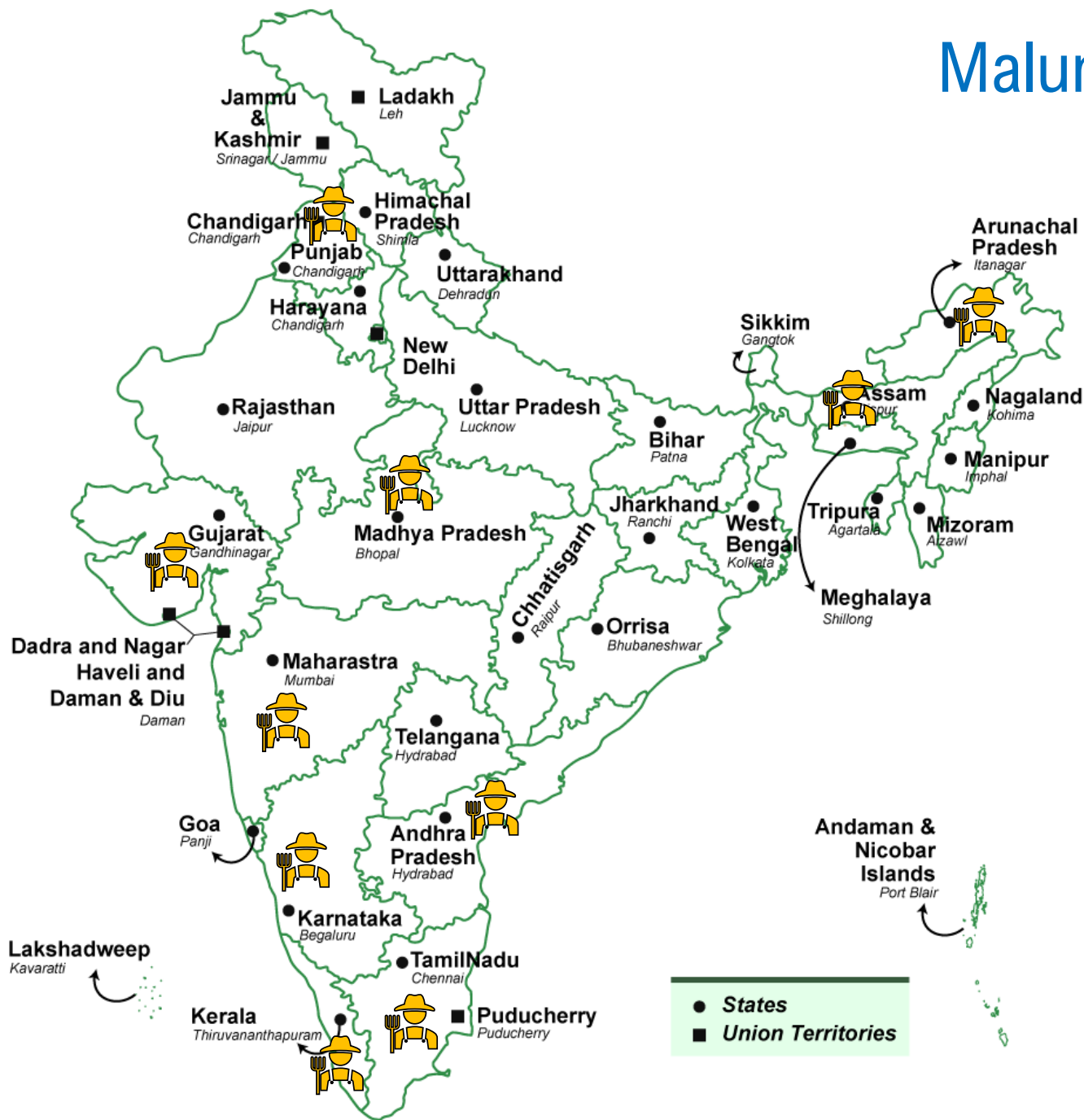
Ma'luma  
ave



Viavi  
ave



# Maluma Trials across India



- Maharashtra
- Andhra Pradesh
- Karnataka
- Tamil Nadu
- Assam
- Gujarat
- Madhya Pradesh
- Arunachal Pradesh
- Punjab
- Kerala

30,000 + Plants across India



# Nutreefarm Nursery

- Best Nursery Infrastructure
- 30000 Capacity
- Planning for world class  
Propagation centers
- Establishment in Multiple states.



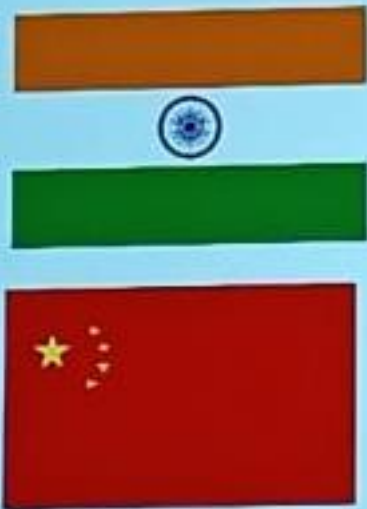
# NutreeFarm's Global Presence - World Avocado Congress 2023



# World's focus is ASIA



## Future markets



India

China



Japan

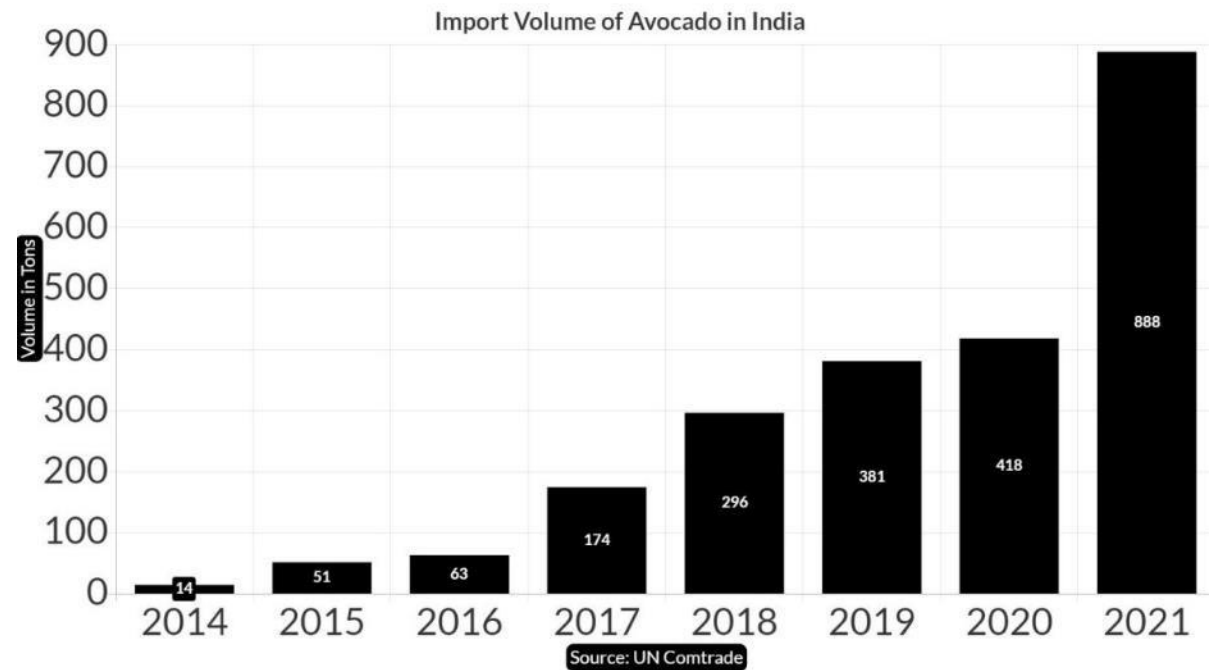


USA



# Avocado Imports in India

- (ref WAO) There has been 450 percent growth in the imports of avocado to India between 2019-20 and 2022-23.
- From 397 metric-tons of avocados in 2019-20 imports have touched 2210 metric-tons in 2022-23.
- Average Gross Domestic Product (GDP) increased by 8% every year..



KALE AND AVOCADO

*Salad*



AVOCADO

*Fries*





Avocado Toast



Avocado Pita Pockets



Avocado Wraps



Cheesecake

# Tea Plantation

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- About 580,000 hectares.
- Assam, West Bengal, Tamil Nadu, and Kerala are major states
- Produce around 1.3 to 1.4 million tones annually.

## Where Tea Grows in India

- Top 5 Growing Regions
- Other Growing Regions



# Coffee Plantation

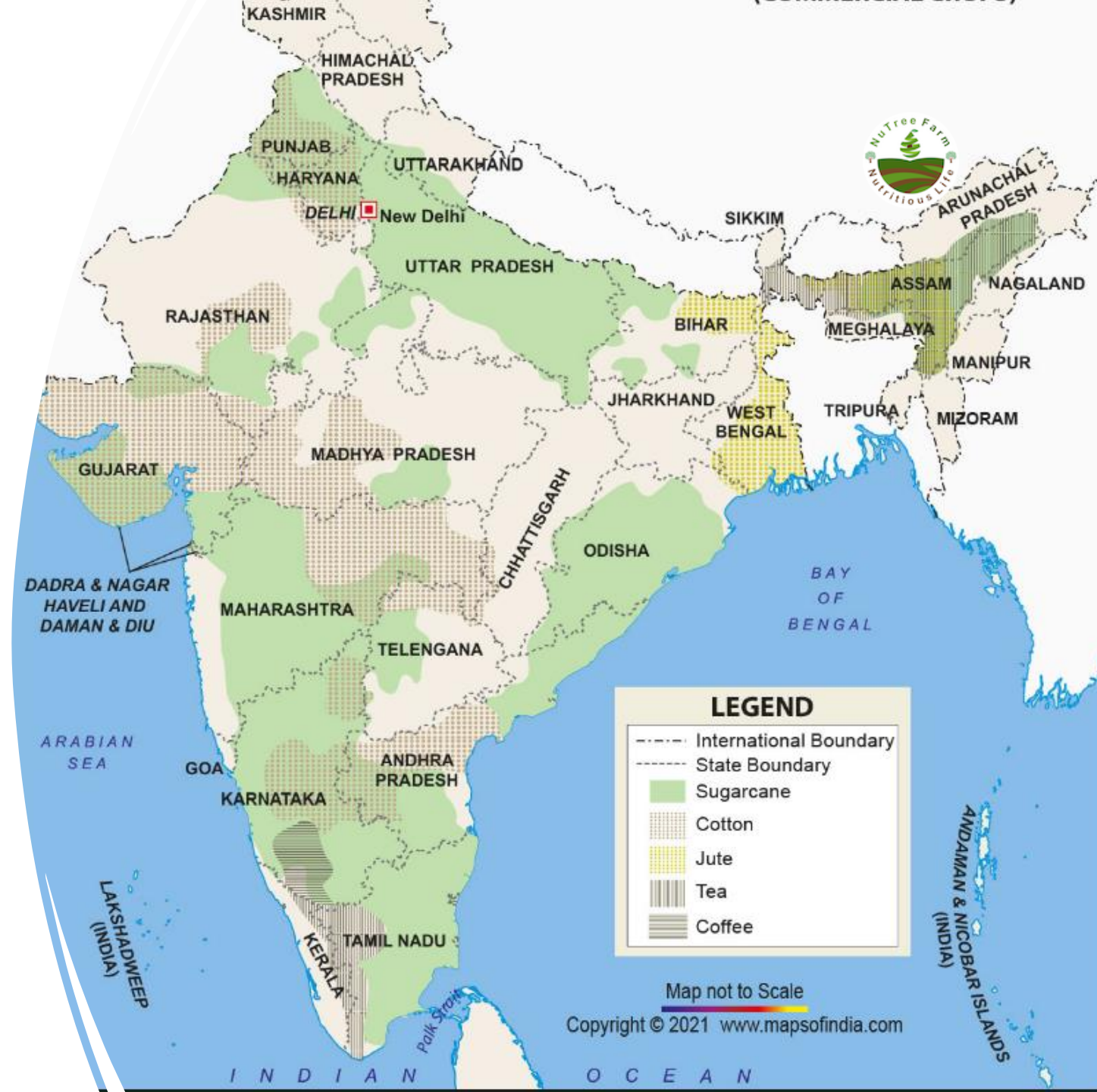
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- About 460,000 hectares.
- Karnataka, Tamil Nadu, and Kerala are major the states
- About 300,000 tones, focusing on Arabica and Robusta varieties.



# Other Crops

- **Grapes:** Approximately 140,000 H.
  - Maharashtra, Karnataka, and Andhra Pradesh, with an annual output of **2.5 to 3 million tones**.
- **Sugarcane:** Around 5 million H.
  - Uttar Pradesh, Maharashtra, and Karnataka are the top producers, with production over **350 million tones annually**.
- **Mango:** Approx. 2.5 million H.
  - Uttar Pradesh, Andhra Pradesh, and Karnataka, producing around **20 million tones**.





Questions?

